## **One805 Presents**

# ONCE!

A DONOR APPRECIATION EVENT FOR 2,000 GUESTS, SUPPORTING THE FIRST RESPONDERS OF SANTA BARBARA COUNTY, WITH MULTIPLE BANDS, GREAT FOOD AND FRIENDS.

> SEPTEMBER 17th 2022, FROM 4 PM - 10 PM

# Sponsorship Opportunities

## **PRESENTING SPONSOR \$150,000**

A unique sponsorship opportunity of the highest level - the proscenium stage banner - one that shows the entire community of Santa Barbara County that you are stepping up to support our First Responders by providing a full year of PTSD counseling for every Firefighter in SB County. As presenting sponsor, you will not only have made a lasting and meaningful contribution towards much needed services, but will have your name front and center on the on the event itself. If required, how funds are used can be adjusted according to your wishes. The package includes:

- "Presented by" branding on all event advertising, public-relations/press outreach, tickets and website
- Talent "Meet & Greet" (up to four people)
- Two private VIP Cabanas, with dedicated catering for you and your guests (24 Tickets)
- Premium Wine & full bar with waiter service, and access to VIP tent and bar
- Backstage parking for two cars (max 10 guests). Three additional valet parking passes
- Acknowledgment via on-site signage and top/center stage banner branding

#### COMMANDER LEVEL - MAIN STAGE \$50,000

The Commander sponsor will enjoy prime branding on the left and right of the presenting sponsor, offering excellent exposure to all 2,000 guests. The package includes:

- Branding on main stage proscenium banner
- One VIP Cabana (12 guests) & one VIP table (10 guests)
- Access to VIP Tent & full bar for your guests
- Valet Parking four parking passes.
- Inclusion on website, tickets & via Onsite Signage

#### CAPTAIN LEVEL - GA BAR \$30,000

The sponsor of main bar will enjoy prime branding on the front of the General admission bar tent offering excellent exposure to all 2,000 attendees. The package includes:

- Branding on all Beverage Stations
- One VIP Table (10 Tickets)
- Access to VIP Tent & full bar for your guests
- Valet Parking 2 parking passes
- Inclusion on website, tickets & via Onsite Signage

#### STAGE BAR SPONSOR - \$12,500

The stage bar sponsor will enjoy prime branding on the stage bar, stage-left of the main stage, offering excellent exposure to all guests. The package includes:

- Branding on stage bar.
- One VIP table (10 Tickets)
- Access to VIP Tent & full bar for your guests
- Valet Parking 2 parking passes
- Inclusion on website, tickets & via Onsite signage

For sponsorship questions Contact: ephillips@one805.org or jthyne@ttfhlaw.com

#### CHIEF LEVEL - VIP TENT \$35,000

You will enjoy prime branding on the VIP Tent, offering excellent exposure to all VIP guests. The package includes:

- Branding on VIP Tent
- Two VIP tables (20 Tickets)
- Access to VIP Tent & full bar for your guests
- Valet Parking four parking passes.
- Inclusion on website, tickets & via Onsite Signage

#### LIEUTENANT LEVEL- FOOD COURT \$25,000

You will enjoy prime branding on the food court, offering excellent exposure to all 2,000 guests. The package includes:

- Branding on food court.
- One VIP Table (10 Tickets)
- Access to VIP Tent & full bar for your guests
- Valet Parking 2 parking passes
- Inclusion on website, tickets & via Onsite Signage

#### VALET PARKING - \$7,500

The Valet Parking sponsor will enjoy prime branding on valet parking, offering excellent exposure to all 500 VIP attendees. The package includes:

- Branding on Valet Parking Stations
- One VIP table (10 Tickets)
- Access to VIP Tent & full bar for your guests
- Valet Parking 2 parking passes
- Inclusion on website, tickets & via Onsite Signage.

Sponsorship checks made out to One805, Inc. should be mailed to: One805, Inc., 2000 State Street, Santa Barbara, CA 93105

A check is the preferred method of payment and must include your email to receive touch-less event pass code. High-resolution .png sponsor logos should be sent to info@One805.org

# **In Kind Sponsors**

#### **IN KIND SPONSORS:**

\$10,000+: Special recognition from the stage. Logo listed on screen at event and on social media/web. Two (2) General Admission event Passes.

\$5,000-\$9,000: Logo listed on screen at event and on social media. One (1) Event Pass.

\$1,000-\$4,000: Logo listed on screen at event.

Event proceeds will go to First Responder equipment, emergency preparedness and PTSD counseling.

One805 is a 501 (c)3 non-profit charity. For your records, our tax I.D. Number is 83-2571437

### **GUEST TICKET LEVELS:**

VIP Cabanas:, \$20,000 -12 guests in a private, covered, lounge setting - Dedicated bar & catered food - Premium placement at the event

- Access to the VIP Tent (full bar)
- Separate VIP restrooms
- 2 Parking passes

VIP Table, \$7,500: - Outdoor table for 10 people - catered food & Access to VIP Tent (full open bar)

- VIP restrooms
- 2 Parking Passes

A pair of VIP Table tickets: \$1,500 (non-assigned seating)

General Admission, \$150: Food & Beverages available for purchase "The original Kick Ash Bash generated an astonishing 290 million media impressions worldwide." -Erinn Lynch, Blaze PR



The One805 Board Richard Weston-Smith - President/Co-Founder Eric G. Phillips - CEO/Co-Founder John J. Thyne, III -CFO/Co-Founder Nina Phillips - Executive Board/Co-Founder Kirsten Cavendish Weston-Smith -Executive Board/Co-Founder Tony Pighetti - Board Member

#### The One805 Advisory Council

Sheriff Bill Brown - Santa Barbara County Sheriff Police Chief Michael Cash - Guadalupe Fire and Police Fire Chief Greg Fish - Carpinteria/Summerland Fire Fire Chief Mark Hartwig - Santa Barbara County Fire Fire Chief Chris Mailes - Santa Barbara City Fire Police Chief Joseph Mariani - Lompoc Police Police Chief Marc Schneider - Santa Maria Police Fire Chief Kevin Taylor - Montecito Fire Fire Chief Todd Tuggle - Santa Maria Fire Acting Fire Chief Scott Nunez - Lompoc City Fire Acting Chief Marylinda Arroyo - Santa Barbara Police

#### Friends & Ambassadors

Jeff Bridges, Ellen DeGeneres, Martin Gore, Olivia Newton John, Rob Lowe, Peter Noone, Alan & Lisa Parsons, Katy Perry, Billy Zane.