





Originally called the KICK ASH BASH in 2018, this event was born following the Thomas Fires & Montecito Mudslides in Santa Barbara County.

We continue to provide needed equipment, scholarships & mental health counseling to the fire, police, sheriff & other 1st responders departments who courageously served the community.

\$5 Million *Net Worth*

\$500,000

\$500,000+ Household Income

50% Fly First Class

75%Stay in 5Resorts/Hotels

Vacations
Taken Annually

Business Trips
Taken Annually

48 90%+ Age College educated

DEMOGRAPHIC AVERAGES





Jeff Bridges Kevin Costner Martin Gore Ellen DeGeneres Rob Lowe Robbie Krieger Peter Noo Adam Levine David Pac

Rob Lowe Alan Parsons
Peter Noone Kelly Perry
David Pack Billy Zane

\$1.6M TOTAL FUNDS DISBURSED TO DATE

\$144 K Annual Firefighter Counseling

\$221 K Funds Disbursed in 2022





Katy Perry David Foster Katherine McPhee Richard Marx

David Crosby Kenny Loggins The Alan Parsons Project David Pack (Ambrosia) Wilson Phillips Robbie Krieger (The Doors)

Danny Seraphine (Chicago) Elliot Easton (The Cars) Steve Vai

Wally Palmar (The Romantics) Iration

























