

one805 LIVE! PRESENTS
MARCOON 5

FRIDAY, SEPTEMBER 22ND, 2023

at the Costner Oceanside Estate in Summerland

**Supporting the mental health & equipment needs
of Santa Barbara County's First Responders**

**PRESENTING
\$100,000**

Marketing Benefits
Exclusive Event Naming
Rights

Main Stage signage - CENTER

"Presented By" branding
with logo on all event
advertising, signage and
social media graphics

PR - "Presented By"
sponsorship
acknowledgment in all
press/ media relations
materials

10 x 10 EXHIBIT SPACE: tent,
table & chairs provided

PLAYBILL PROGRAM AD:
FULL-page, inside front
cover OR back cover

Verbal recognition at the
concert

MAIN STAGE VIDEO - lead logo
w/ optional brief pre-recorded
message from CEO

One805 WEBSITE - Logo &
company link

DIRECT MARKETING- Logo &
company link on push email
notifications

Concert Benefits

One (1) TEEPEE LOUNGE for 20
guests with dedicated cocktail
& food service

Access to VIP tent with
private bar & gourmet
delicacies for all 20 guests

6 Valet Parking Passes

**COMMANDER
\$75,000**

Exclusive Naming Rights:
VIP Tent

Main Stage Signage - RIGHT

PR: listing in all press/media
relations materials

8 x 8 Exhibit Space: tent,
table & chairs provided if
needed)

Playbill Program Ad : FULL-
page interior

Prominent logo inclusion on
event advertising, signage,
and social media graphics

Verbal recognition at the
concert

Video Screens - prominent
sponsor logo Inclusion in
onstage monitors

Event Website - logo and
company link

Direct Marketing - Logo and
company link on push email
notifications

One (1) VIP CABANA - for 15
guests with dedicated
cocktail & food service

Access to VIP tent with
private bar & gourmet
delicacies for all 15 guests

4 Valet Parking Passes

**CHIEF
\$50,000**

Naming Rights - two (2)
available - choice of:

- First Aid Station
- Security Station

Main Stage Signage - LEFT

PR - acknowledgment in all
press materials

8 x 8 Exhibit Space - tent
allowed

Playbill Program Ad : 1/2-page
on ether inside front cover OR
back cover

Logo inclusion on:

- Event advertising
- Signage
- Social media graphics
- Event website (w/ link)
- Stage video monitors
- Direct marketing emails
(w/ links)

Verbal recognition at the
concert

Two (2) VIP Tables: *10 guests
per table = for 20 guests

Access to VIP tent (private bar
& food) for all 20 guests

3 Valet Parking Passes

**CAPTAIN
\$30,000**

Naming Rights - Two (2) -
choice of:

- GA Main Bar
- GA Food Court

Exhibit Space - for a 6 ft.
table (provided if needed).
No tents allowed

Playbill Program Ad: 1/2-
page interior

Logo inclusion on:

- Event advertising
- Signage
- Social media graphics
- Event website (w/ link)
- Stage video monitors
- Direct marketing emails

Verbal recognition at the
concert

One (1) VIP Table:
** 10 guests per table

Access to VIP tent (private
bar & food) for all 10 guests

2 Valet Parking Passes



**LIEUTENANT
\$15,000**

Naming Rights - Seven (7) -
choice of :

- Valet Parking
- Satellite Bar (4)
- Sound Station
- VIP Restroom

Exhibit Space: a 4 ft table. No
tent allowed.

Playbill Program Ad: 1/4 -
page interior

Logo inclusion on:

- Event advertising
- Signage
- Social media graphics
- Event website (w/ link)
- Stage video monitors

Verbal recognition at the
concert

Five (5) tickets for VIP table
seating

Access to VIP tent (private
bar & food) for all 5 guests

1 Valet Parking Pass

CORPORATE SPONSORSHIP COMMITMENT FORM

COMPANY NAME

CONTACT NAME

STREET ADDRESS

CITY STATE ZIP

EMAIL

PHONE SPONSORSHIP LEVEL

Please mail this completed form and your tax-deductible check, payable to:

One805
2000 State Street
Santa Barbara, CA 93105

Sponsor camera-ready art is due by August 1st.
Send to rwestonsmith@one805.org

For questions about concert sponsorship, please contact:
Melissa (Rubenstein) Levin: Melissa@one805.org / 713.898.9366

