

2023 FALL FESTIVAL

Friday, September 22nd, 2023

at the Costner Oceanside Estate in Summerland

# **PRESENTING** \$100,000 SPONSOR LEVEL

#### **Exclusive Naming Rights**

CENTER Main Stage signage

✓ "Presented By" event title & acknowledgement branding with logo on:

advertising

press releases program cover promotional signage

social media graphics



### **In-Person Marketing**

Network with a very niche audience

A 10 x 10 exhibit space (tent & chairs provided if needed)

# Media/Public Relations

A sole-focused news alert of your "Presenting Sponsor" status, promoted via:

- press release/outreach to regional media & your trade publications (if applicable)
- social media graphic

ONE LIVE!

• direct email to ticket holders and One805 year-round sponsors



Logo / Branding

#### Your logo featured on:

- One805 website (*with link*) 🗸
- the stage monitor video loop  $\checkmark$
- all social media and direct "push" email graphics  $\checkmark$ 
  - all signage 🧹
- a FULL-PAGE ad (*your choice of inside front cover OR back cover*) 🖌

## **Concert Benefits**

TeePee Lounge for 20 guests

Dedicated TeePee cocktail & food service

6 Valet Parking Passes

VIP tent access with private bar & gourmet delicacies

# Supporting the mental health & equipment needs of Santa Barbara County's First Responders

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